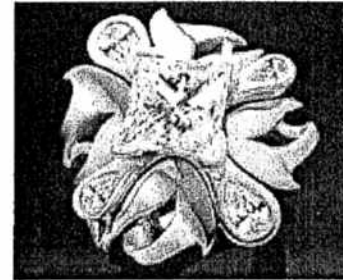
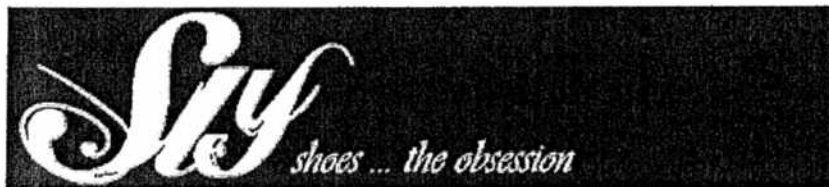


# **EXHIBIT 35**



## Platinum Dream

The best I  
favorite n



## Apple Done Again

The revolu  
new phor  
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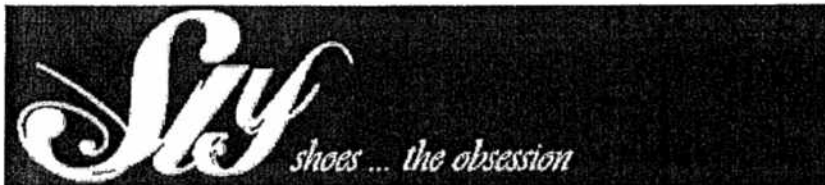


## All About You

Ideas f  
Valentine:



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Shoe Salon

Fashion Notebook

Beauty Box

Tech Couture

Capital Woman

Luxe Living


## Platinum Dreams

Costume jewelry may seem as though it is here to stay but every gal knows to conquer the upscale and polished look value is key. Investing in precious stones and metals is both everlasting and clever. Costume trends will change but witty, quality pieces are always en haute.

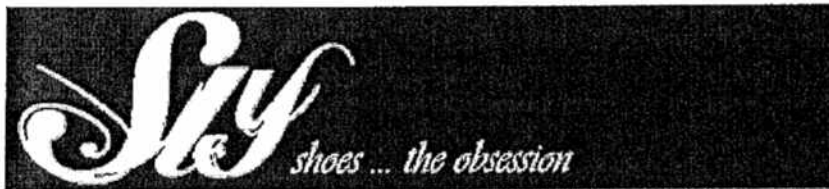
Build your collection with soon-to-be-classic pieces and the metal of choice is platinum. Owning key precious items like a sapphire ring or diamond drop earrings is where you'll want to begin. The best is set in platinum in which precious stones are secure and will not loosen free.

So why are we infatuated with platinum? It is 30 times rarer than gold. (And we love hard to come by elements including jewelry pieces!) The white color also gives the metal a clean and classic look unmatched by any other metal and quite possibly the root of our obsession. Platinum will not fade or dull not in several lifetimes of wear; a good investment indeed. Here are the best in platinum:



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Shoe Salon

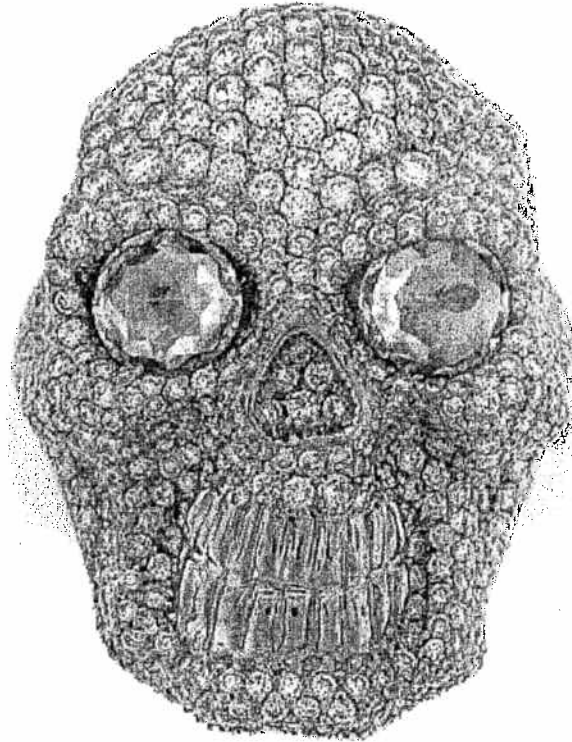
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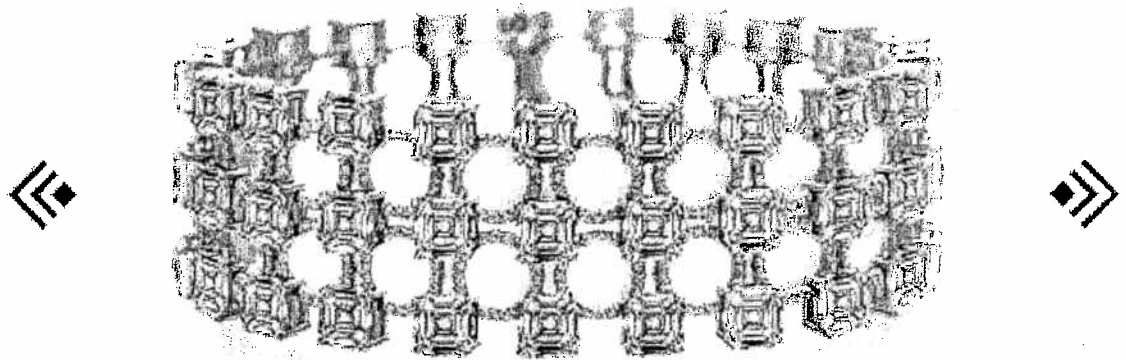
Luxe Living




**Alan Friedman**

Platinum skull ring with two rose cut diamonds (1.68 cts.)  
and 509 round brilliants (3.48 cts.); \$49,000

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**Daniel K**  
Platinum "Phantom" bracelet with diamonds (49.36 cts.); \$1,000,000

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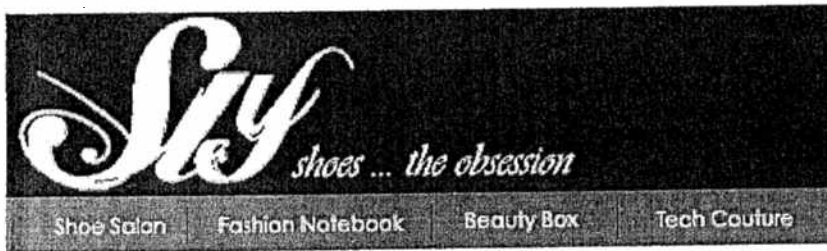
**Sly** shoes ... the obsession

Shoe Salon Fashion Notebook Beauty Box Tech Couture Capital Woman Luxe Living




Erica Courtney  
Platinum earrings with green beryl anchors (52.31 cts.) and diamonds (2.79 cts.); \$34,860

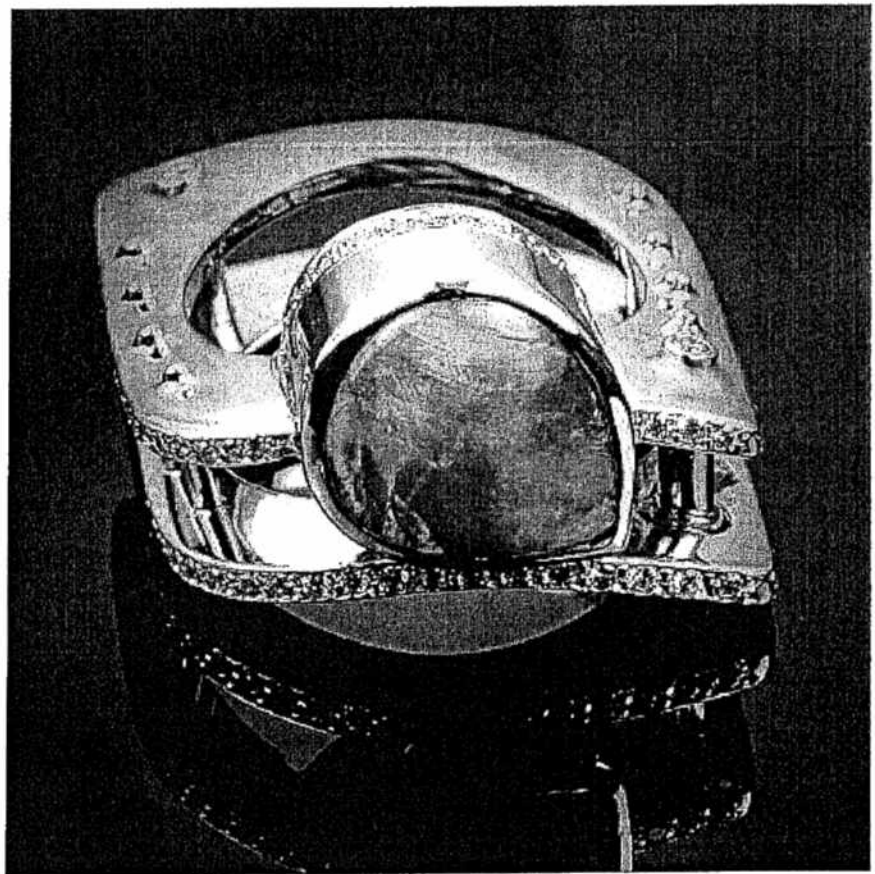
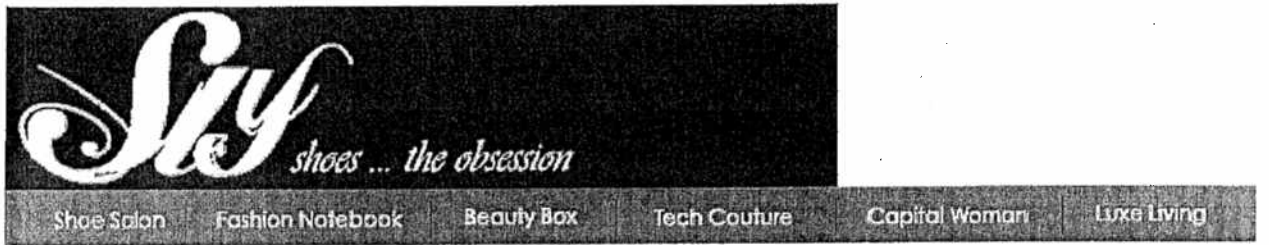
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**Gurhan**

Platinum ring with rose cut diamond (0.70 cts.), \$4,460; platinum ring with rose cut diamond (1.0 ct \$8,500; platinum hammered ring, \$1,780; platinum ring, \$900; platinum ring with five rose cut diamonds (0.57 cts.), \$3,060


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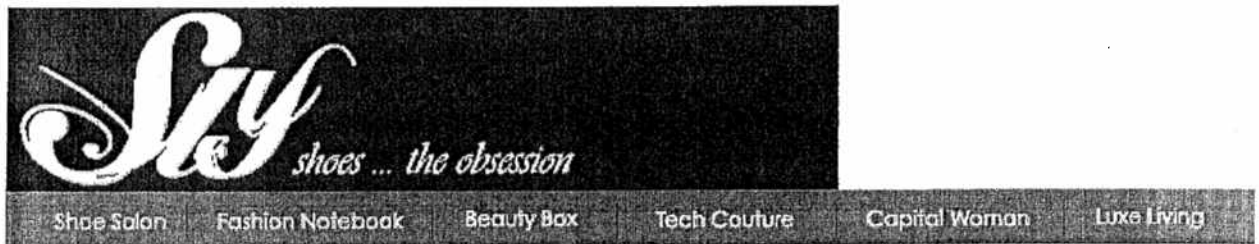
**James Kaya**

Platinum ring with tension set yellow sapphire (2.77 cts.) and diamonds (0.47 cts.); \$8,400



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## Shoe Salon



Jean-Michel Cazabat



Tashkent by Cheyenne



Giorgia Galassi



Giorgia



Giorgia Galassi




Jean-Michel Cazabat



Jean-Michel Cazabat



Sergio Rossi

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## Shoe Salon




Sergio Rossi

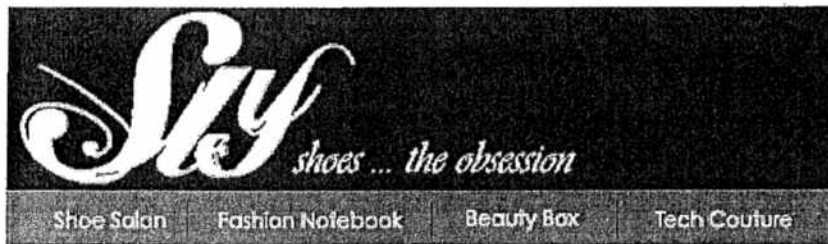


Giorgia Galassi



Jean-Michel Cazabat

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## Shoe Salon



Bruno Magli



Thakoon for Nine West



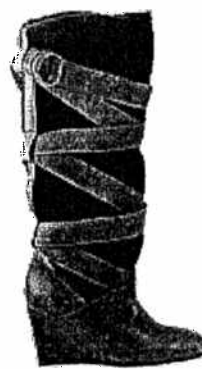
Tashkent by Cheyenne



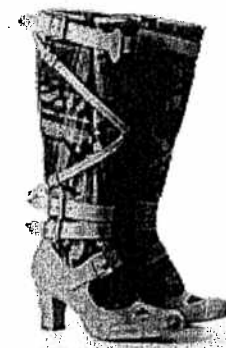
Miss



Tashkent by Cheyenne




Tashkent by Cheyenne



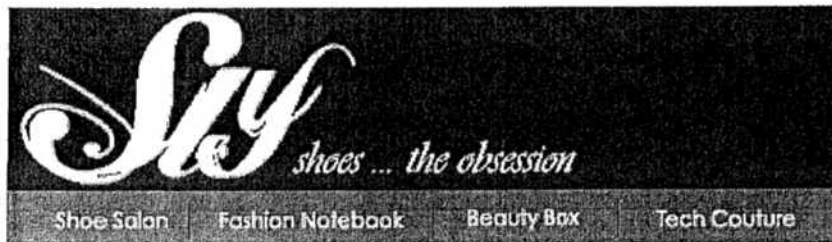
Vivienne Westwood for  
Nine West



Bruno

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## Shoe Salon



Giorgia Galassi



Giorgia Galassi



Giorgia Galassi



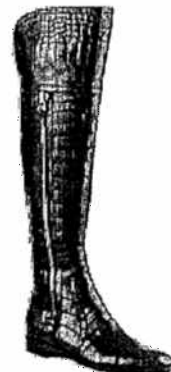
Giorgia



Giorgia Galassi




Giorgia Galassi

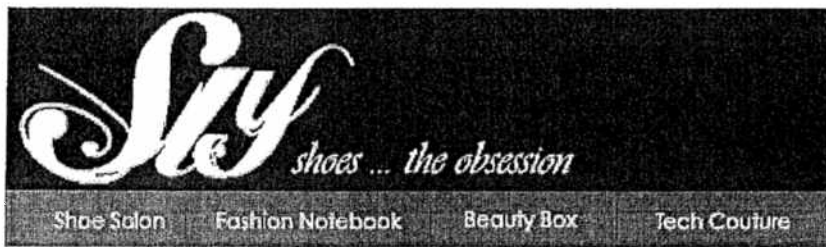


Sergio Rossi



Lamberts


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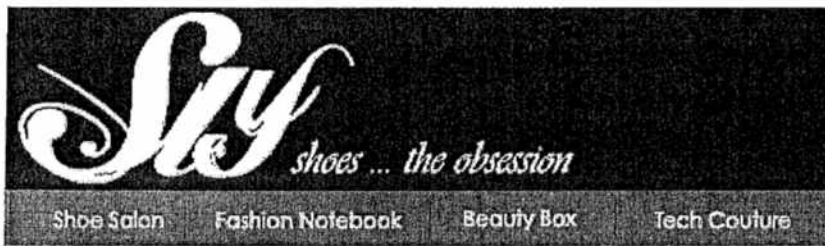


## Shoe Salon



Stella McCartney

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FASHION NOTEBOOK
Shoe Trend
A La Mode
Boutique Chic
Bag It
Coat Works
Accessories
Color Report

## Fashion

### Leggings



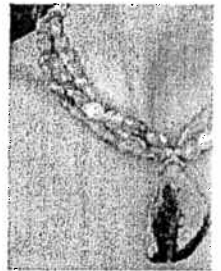
Dark opaque stockings coupled with colored platform shoes or, say, a flowing jersey dress worn with tights...

### Bootie Parlor



Go short with this season's hottest item, booties. Skirts, dresses, pants, accentuate the length of your legs with...

### Offbeat




In a city teeming hipsters, Haight probably the epic hipsterdom

### Color Report

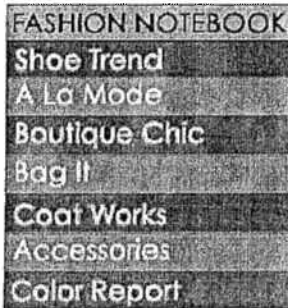
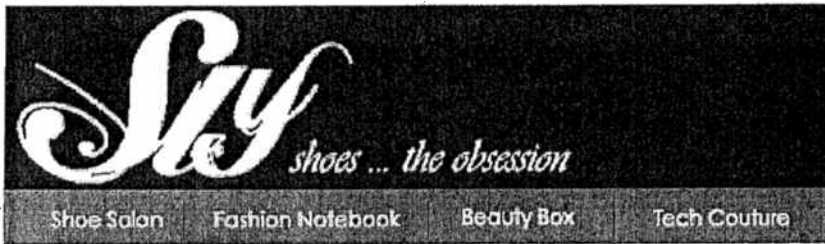
The colors of the season is, by far, the magenta, violet, or plum tones. Think the Emporio Armani or Gucci ads. Add a touch of mauve lavender to your wardrobe: a hollyhock shoe, belt, or bag. The plum colors fit the dark mood of the season, adding the right amount of punch to your look.

Carolina Herrera



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## She's Got Legs




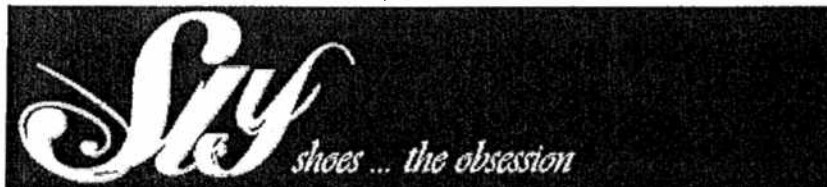
Sass & Bide; Copyright © Anna Thiessen

Dark opaque leggings can pair with platform shoes or, say, a flared skirt worn with tights underneath of the season. It's all about how Sass & Bide added their own twist around the foot that sets a Leg warmer's continue the look to pull off the look, a star funky bootie is a must. Or look like a frame out of the season mini-series, *Fame*.



Akiko Ogawa; Copyright

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## FASHION NOTEBOOK

Shoe Trend

A La Mode

Boutique Chic

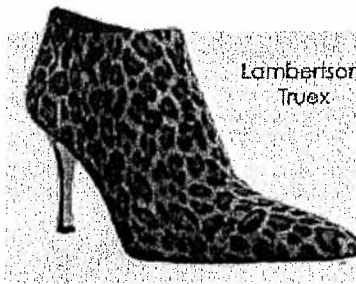
Bag It

Coat Works

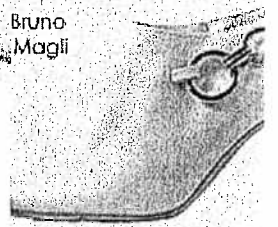
Accessories

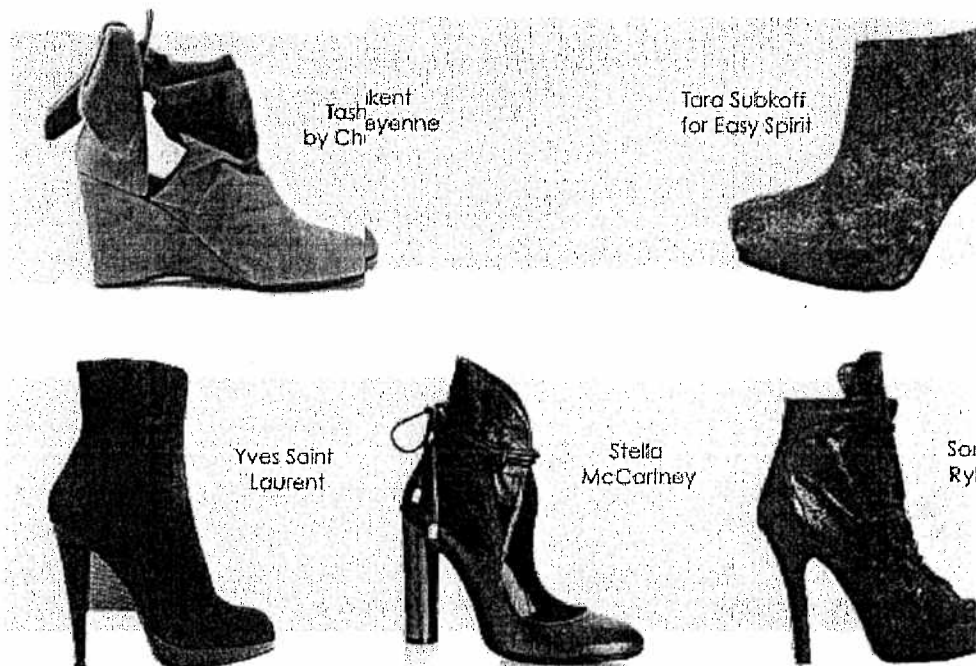
Color Report

## Bootie Parlor

Giorgia  
GalassiLamberison  
Truex

Go short with this season's hottest shoe trend—booties. Baby doll dresses, tights or skinny jeans coupled with a pair of booties add length to your legs and affords an elongated look. Ankle-length boots with a stacked heel, as a platform, or with metal detailing are some of the ways designers have updated the centuries-old bootie.

Urban  
OutfittersBruno  
Magli



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